**A GREAT CEO? A GUIDE FOR THE YOUNG AND AMBITIOUS**

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**DEMOGRAPHICS OF GREATCEOS**

Earlier this year, a Harvard Business Review study published the list of the 100 best performing CEOs globally. Interestingly, out of these 100 CEOs, only two are female. Eighty percent of the CEOs educated in the United States, 13% were educated in the United Kingdom, and 1% dropped out of college.

**WHAT MAKES A GREATCEO?**

The Harvard Business Review asked leaders to identify common traits between great CEOs that you can start developing now.

**ETHICS**

The list of 100 CEOs was based on how they were perceived by others. 78% of respondents saw them as ethical, and 69% of respondents saw them as having integrity. 67% of respondents saw them as having principles, and 67% saw them as people you can trust.

**LEADERSHIP**

87% were respected by their team, 85% were followed by their team, and 81% were admired by their team. Only 5% were disliked by their team.

**CREATIVITY**

85% were known for being innovative, and 82% were known for having a vision. 71% were known for being creative, and 69% were known for having a sense of humor.

**ACCOUNTABILITY**

86% were known for being responsible for their actions and those of their teams. 82% were known for taking leadership, and 78% were known for being accountable.

**STRATEGY**

85% were known for being good at strategy, and 82% were known for being good at problem-solving. 77% were known for being good at making tough decisions, and 75% were known for being good at making tough choices.

**ETHICS**

Many well-known names are surprising choices on this list, starting with leading entrepreneurs like Mark Zuckerberg and Larry Page. A great testament to that, even though they aren’t included in the top 100.

**WHAT MAKES A GREATCEO?**

There are many young ambitious individuals who aspire to be CEO at some point in their careers. But what does it take to be a great CEO? By request of a young reader, let’s dive into this topic by first looking at some global studies that have shown about CEOs.

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Data from conser and DOMO also indicate that 57% of the CEOs are married and have an average of 3.1 children. Additionally, 11% are bald, 34% have missing teeth, and 33% have hair. This indicates that not all CEOs are close to retirement.

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