The Internet has literally changed the way the world communicates and we no longer need to be present to communicate and share knowledge. The Internet has redefined our culture in relation to the use of media, and its potential to be a great leveller. People, communication, and media are critical to our current organisational context, and the type of leadership that leaders need to run fast in responding to short-term demands that they rarely have time to think about the type of leader they want to be.

Here are important questions:

- What characteristics of leadership are critical to my current organisational context, and which ones do I need to focus on developing?
- What changes do I need to make to transition from a Level three or Level four leader to what Jim Collins describes as a “Level five leader”?
- As a leader, do I know who I am serving?

Dr Glenn Williams is the CEO and principal owner of Outilware Looking International, an organisation that empowers leaders and organisations to grow their leadership capacity to engage Glenn for special leadership workshops for your organisation, email Glenn@leaderonomics.com.