

# THE GRADUATE EMPLOYABILITY BOOT CAMP

EMPLOYERS AND UNIVERSITIES WORKING TOGETHER TO PRODUCE WORK-READY GRADUATES



An industry representative helping young grads polish their job interview skills during a boot camp activity.

## DID YOU KNOW?

ALTHOUGH OVER 100,000 STUDENTS GRADUATE EACH YEAR WITH A FIRST DEGREE, ROUGHLY ONE OUT OF THREE REMAIN UNEMPLOYED SIX MONTHS AFTER GRADUATING

**T**HE Graduate Employability Boot Camp is an employability enhancement programme initiated by TalentCorp Malaysia Bhd (TalentCorp) together with employers and universities, which equips fresh and job-seeking graduates with commercially useful soft skills that will make them attractive to employers.

Selected graduates participating in the boot camp undergo three days and two nights of training conducted by human resources (HR) experts and industry practitioners who play key roles in delivering the training modules.

Following on from the success of boot camps organised last year in Kelantan, Penang, Johor Baru and Kuala Lumpur which benefited over 350 graduates, universities and employers are increasing their support this year to ensure more graduates benefit from this once-in-a-lifetime training opportunity.

### PROVIDING SKILLS GEARED TOWARDS EMPLOYMENT

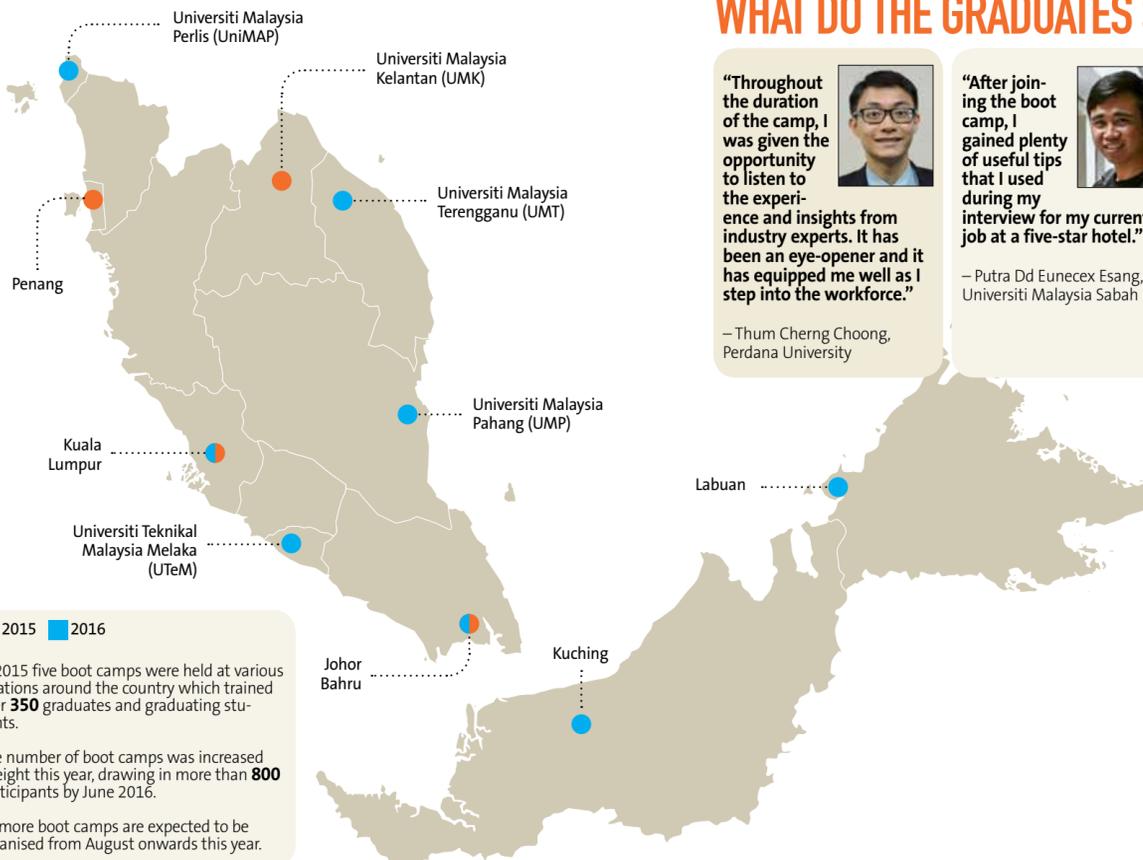
Based on graduate employability survey findings by the World Bank and TalentCorp published in the Malaysia Economic Monitor June 2014, firms regularly cite talent as one of their top business challenges, suggesting a mismatch between recent graduates and employers' demands.

More than 80% of the 200 employers polled highlighted the need for university curricula to be more applicable to industry needs, particularly in providing students with more practical training and industry exposure.

In line with TalentCorp's efforts towards motivating industry-academia collaboration, the Graduate Employability Boot Camp encourages industry practitioners to adopt a hands-on approach in shaping their future talent.

As part of a talent-tiering intervention mechanism which aims to streamline talents according to their competency levels and match them to the right interventions, the graduates who complete the employability boot camp will be interviewed by hiring employers with the aim of securing employment.

Those who do not secure employment immediately will have the opportunity to undergo further employability enhancement programmes tailored to their needs.



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MALAYSIA



## GRADUATE EMPLOYABILITY BOOT CAMP

Just graduated? learn how to ace that interview at these exclusive 3D/2N residential boot camps organised by TalentCorp. Tailored to prepare graduates like you entering the workforce!

**2-4 Aug 2016**  
Kuantan, Pahang

**11-13 Aug 2016**  
Penang (mainland)

Accommodation and meals are provided. For details and sign up, go to <http://bit.ly/BOOTCAMP2016>



Take charge of your future and join our upcoming boot camps in Kuantan and Penang

[bootcamp@talentcorp.com.my](mailto:bootcamp@talentcorp.com.my) +603 8892 3800

## WHAT DO EMPLOYERS SAY?

"One of the qualities that will surely attract us to hire is the graduates' readiness to enter the workforce. They should be resourceful and be aware of the company's background they're interviewing with. The boot camp participants have shown these qualities."



– Vinodh Krishnakumar, centre head, Malaysia Global Solution Center, Tech Mahindra

"Through this boot camp, we can personally meet the graduates and guide them on the qualities they need to enter the corporate world. These boot camps are a great initiative by TalentCorp to link graduates to the industry."



– Salasiah Abbas, senior manager, HR & admin, UMLand

"We can really see the difference in how the participants of Graduate Employability Boot Camp carry themselves during the interview compared to other candidates out there. They are confident and well-prepared."



– Najib Seth, manager, corporate planning department, Boustead Holdings

"The boot camp is a platform for the industry to tap into potential local Malaysian talents. Some of these talents show good attitude and are able to share career experiences and career-related volunteering activities."



– Shash Nambiar, recruitment head, Asia Pacific, Frost & Sullivan

"The Graduate Employability Boot Camp is an excellent platform for graduates to showcase their capability and aspirations to potential employers of their choice. The interest and effort shown by the candidates and the quality of the CVs were encouraging."



– Terry Khoo, director of human resources, Infineon Technologies

"The workshop sessions – and the diversity of talent-matching provided – are definitely very useful for these students to enhance their employability. We as employers are also given a great opportunity to share with our future talent what is available out there and what awaits them in the working world."



– Nurhamimah Johari, senior talent and recruitment specialist, Brandt International

## WHAT DO THE GRADUATES SAY?

"Throughout the duration of the camp, I was given the opportunity to listen to the experience and insights from industry experts. It has been an eye-opener and it has equipped me well as I step into the workforce."



– Thum Cheng Choong, Perdana University

"After joining the boot camp, I gained plenty of useful tips that I used during my interview for my current job at a five-star hotel."



– Putra Dd Eunecex Esang, Universiti Malaysia Sabah

"Experts from the industry are willing to share with us some interview insights which are very good because they are relevant. It's very useful in helping us to improve our skills."



– Mohamad Shafiq Mahariban, Universiti Sains Malaysia

"The trainers are very helpful. They make us think for ourselves and keep us motivated."



– Delphina Lim May Hwei, Universiti Pendidikan Sultan Idris

"The Higher Education Ministry is already driving the shift towards raising the quality of our higher education through revising the curriculum to embed and develop '21st Century Skills' such as critical and creative thinking, and encourage holistic, well-rounded personal growth. However, we understand this will take time. In the meantime, more can – and should – be done by universities and companies to together develop industry-ready graduates. It is encouraging to see TalentCorp collaborating with industry to organise Graduate Employability Boot Camps which we hope can help our local talents in making informed decisions about their future professional development."



– Assoc Prof Dr Arham Abdullah, director of industry relations, Department of Higher Education, Ministry of Higher Education Malaysia

## A QUICK GUIDE TO THE GRADUATE EMPLOYABILITY BOOT CAMP



### WHAT IS THE GRADUATE EMPLOYABILITY BOOT CAMP?

A 3D/2N residential boot camp tailored to prepare graduates for the workforce through a series of intensive, fun and invaluable workshops covering CV tailoring, grooming etiquette and interview skills.

### WHY JOIN THE BOOT CAMP?

- Improved job interview skills and soft skills through activities designed for the boot camp.
- Understand graduates' strengths and interests, and discover their potential.
- Learn to communicate well with recruiters.
- Connect with potential employers and understand what they look for in prospective talent.
- Enhanced personal presentation skills, and get help with writing the perfect CV.

### WHAT KIND OF ACTIVITIES ARE THERE?

**Ice breaking** : A series of activities to help participants get to know each other.

**Grooming Etiquette** : Grooming tips to help you fit into the working environment.

**Talent Matching** : Helps graduates understand their capabilities towards gaining employment.

**Cover Letter and CV Review** : Guides graduates on preparing an informative resume and cover letter which will help them get through that first shortlist.

**Know Your Company** : Activities include participants conducting research on an assigned list of companies, to help them understand the industry and respective companies.

**Interview Do's and Don'ts and Responding to Interview Questions** : Tips and tricks for job-seekers during an interview.

**Unleashing Your Thinking** : Experiential learning and free debate to encourage creative and critical thinking.

### WHO CAN TAKE PART?

- Malaysian citizens aged below 27 years old.
- Bachelor's degree holders from local public or private universities.
- Fresh graduates, or graduating students seeking employment less than 12 months after final exams.
- Have not participated in any government-funded programmes (e.g. SL1M, SL1M-GREEN, Bank Negara Graduates Programme).

### HOW DO I SIGN UP?

Sign up via <http://bit.ly/BOOTCAMP2016> or contact your university career centre